



**SEE A GUN?  
REMEMBER**

**S**TOP!  
KEEP AWAY

**A**VOID  
THE GUN!

**L**EAVE  
THE AREA!

**T**ELL  
AN ADULT!



# SALT - Child Firearm Safety Initiative



Since the growing proliferation of firearms in homes, child firearm safety is an important aspect of everyday American life. Children have inquisitive minds, curious hands, and they come across a firearm in the home or vehicle thinking it's a toy. Children safety is everybody's responsibility. Unsecured handguns and rifles, especially when loaded are a serious safety threat to unsuspecting children.



After considerable research, the Krulak Marine Alliance of Alabama (KMAA) identified child firearm safety as a worthy community project. To that end, KMAA developed SALT, a child firearm safety initiative. SALT is based on something a child would see every day in the home, or at school, or eating out.



Listen up, children often forget, so when you or a parent, or grandparent, or other grownup is with a child or children, and *salt* is present; the opportunity exists to reinforce firearm safety. Take advantage of that opportunity every time it arises. *Stop-Avoid-Leave-Tell!*

The frequency of SALT reinforcement eventually instills children with a "Top-of-Mind" recall in regard to what actions to take when they come upon a firearm. Reinforce firearm safety until it becomes second nature to children around you... *Stop-Avoid-Leave-Tell!*



**A pinch of SALT can save a child's life.**

*Don't Take a chance with a child's life, secure your firearms, unloaded, in a gun safe.*